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**CONTENTS**

|   |    |
|---|----|
| <b>To readers</b> .....   | 5  |
| <b>Mykhailo Vintoniv, Tatiana Vintoniv,<br/>Olena Sydorenko</b><br>Functional and semantic appearances of ergonyms<br>in modern Ukrainian language (for example of<br>catering establishments in the city Kyiv) .....                   | 9  |
| <b>Pavel Fedorchenko</b><br>Language and Language Policy<br>as Instruments for Shaping National Identity ....   | 15 |
| <b>Mykola Shkriblyak</b><br>Language policy of Ukraine and its representation<br>in social doctrines of the Orthodox churches....   | 19 |
| <b>Yurii Parkhomenko</b><br>Transhumanism in the context of Ethos of<br>enhancement and search<br>for Identity: philosophical origins .....   | 24 |
| <b>Tetiana Kuprii</b><br>A Study of Social Memory and Forgetting<br>by Paul Connerton: Mechanisms and Tools .....   | 29 |
| <b>Kyrylo Dzhiora</b><br>The influence of social networks<br>on the construction of historical memory .....   | 35 |
| <b>Roman Vorobei</b><br>Mythological narratives of Japanese animation:<br>the memory of the collective unconscious<br>in the culture of consumerism .....   | 42 |
| <b>Evgeniy Deinega</b><br>Orthodox dominant of preservation of national<br>memory in the material and spiritual<br>culture of the Ukrainian people .....  | 47 |
| <b>Nataliia Ishchuk</b><br>The phenomenon of Sobornist in the context<br>of civilizational discourses<br>of Ukrainian orthodoxy.....  | 53 |
| <b>Vadym Korobka, Yuliia Korobka</b><br>Participation of the municipal self-government<br>of Katerynoslav in the development of secondary<br>education at the end of the 19th -<br>beginning of the 20th century.....                   | 59 |
| <b>Olena Aleksandrova, Yurii Omelchenko</b><br>Dialogue as an Educational Principle<br>in the "Philosophy of History" Course to<br>Overcome Conflicts of Historical Memory in the<br>Context of Ukraine's Humanitarian<br>Security..... | 69 |

**THE IDEA**

*The journal "Skhid" is a platform for discussions on a process of structural changes in the state of society and a platform for developing optimal ways of their practical implementation. in particular: changes in established traditions; civilizational and cultural overcoming of the negative social es of the past; acceleration of qualitative changes and introduction of innovative experience; transition to a higher technological system; minimization of the negative impacts of the post-information society*

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**Editorial office address** 13B, office 416, Levka  
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Phone: +380504733118

**e-mail:** journal\_shid@ukr.net

**Website:** <http://skhid.kubg.edu.ua/>

*Layout*

**Halyna Tymofieieva**

*Proofreader of articles*

**Nataliia Orinich  
Olena Tanchyk**

*Cover*

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