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**THE IDEA**

*The journal "Skhid" is a platform for discussions on a process of structural changes in the state of society and a platform for developing optimal ways of their practical implementation. in particular: changes in established traditions; civilizational and cultural overcoming of the negative social es of the past; acceleration of qualitative changes and introduction of innovative experience; transition to a higher technological system; minimization of the negative impacts of the post-information society*

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